

# CURRICULUM VITAE

## YOONJAI CHOI

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## WORK

Common Name  
*Partner*  
New York, NY  
2010–Present

2 × 4  
*Art Director*  
New York, NY  
2006–2010

Amoeba Design Co.  
*Senior Designer*  
Seoul, Korea  
2002–2004

## EDUCATION

Yale University School of Art  
*MFA in Graphic Design*  
New Haven, CT  
Bradbury Thompson Award  
2006

Hong-Ik University  
*BFA in Graphic Design*  
Seoul, Korea  
2001

## TEACHING

Columbia University GSAPP  
*Adjunct Assistant Professor*  
Graphic Architecture Project I:  
Design and Typography  
2009–Present

Columbia University GSAPP  
*Director, Graphics Project*  
2018–Present

Harvard GSD  
*Adjunct Assistant Professor*  
Graphic Narratives  
2017

Typography Summer School NY  
*Instructor*  
2016–2017

Yale School of Art  
Rutgers University  
Hong-Ik University, Seoul  
Parsons School of Design  
Pratt Institute  
*Visiting Critic / Lecturer*  
2008–Present

## LECTURES & WORKSHOPS

Busan National University,  
Busan, Korea / Tongji University  
Shanghai, China  
2022

CCNY Spitzer School of Architecture  
2020–Present

Syracuse University  
School of Architecture  
2015, 2017, 2020

Triple Canopy Publication Intensive  
2017–2019

Institute of Building Research  
Shenzhen, China  
2017

REDO Conference  
Prishtina, Kosovo  
2015