

## MUSEOPLAN

### Stephen Rustow

Stephen Rustow is a principal of Museoplan, which he founded as SRA Consultancy in 2006; it is the successor firm to SRA, established in 1998.

An architect and planner with over thirty years of experience, much of Mr. Rustow's work has focused on museums. Before founding Museoplan, he was a Sr. Associate Principal with Kohn Pedersen Fox and directed that firm's work on the renovation and expansion of the Museum of Modern Art in New York with Taniguchi Associates. Among his responsibilities were the detailing of the museum's galleries, the renovation of its original building and celebrated sculpture garden, and the re-programming and design of MoMA's Education Wing. He led the construction supervision team for the entire project over its seven-year duration. Until 1998, Mr. Rustow was an Associate Partner in charge of design with Pei Cobb Freed & Partners, and was a senior designer on several of that firm's museum projects, most notably the additions to and renovation of the Louvre. Mr. Rustow became Director of the Paris Office of PCF&P in 1990 and was in charge of the second phase of the Louvre expansion, the Richelieu Wing, for which he designed the galleries of Oriental Antiquities, Islamic Art and the French and Northern Schools of Painting. Mr. Rustow also designed the Tuileries Terrace and was the supervising designer of the Carrousel Gardens, including the installation of the State collection of Maillol bronzes. Upon his return to New York, Mr. Rustow led the design efforts on three other museum projects for Pei Cobb Freed.

Mr. Rustow is currently a Professor of Architecture at Cooper Union where he also chaired the Feltman Seminar on Light in 2006 and 2007. He was previously a lecturer and studio critic for six years in Columbia University's Paris Studio program, and has served as an invited juror in design studios and as a lecturer at Columbia, Cornell, Princeton and UP 3 and 8 in Paris. He has written and lectured on a variety of topics related to the design of museums including lighting, exhibition design and the role of the museum in urban development.

After completing an undergraduate degree with high honors in Anthropology at the University of Rochester, Mr. Rustow received Masters degrees in Architecture and in Urban Planning from M.I.T. in 1979, where he was also awarded an Institute Fellowship. He was an invited participant in the inaugural semester of ILAUD in Urbino, Italy in 1976. From 1974 to 1977, concurrently with his graduate studies, he was a Fellow of the National Science Foundation.

Mr. Rustow is a registered architect in the state of New York and holds certification from National Council of Architectural Registration Boards; he is a past member of the *Ordre des Architectes* in France. He is also an urban planner, a past member of the American Institute of Certified Planners, and a member of the American Planning Association.

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#### Museoplan

Principal 2006 –

**Villa for a Collector** – *Naples, Italy*: 2015 – The renovation and complete restructuring of a 19<sup>th</sup> century villa to accommodate living quarters and exhibition spaces for a major collection of post-war and contemporary art. The program includes a library, guest apartment and performance spaces. Museoplan is designing the entire project and the installation of the collection.

**Beijing Art Space** – *Beijing, China*: 2014 – A three-story 3,000 square meter art space within a new commercial building close to the Temple of Heaven. The program calls for a variety of gallery sizes and flexible configurations to house the Client's growing collection of contemporary Chinese and European art as well as to provide a Kunsthalle type model to receive traveling shows from foreign collecting institutions. Museoplan is designing the entire project from preliminary feasibility through detailed design documents.

**New Art Center I** – *Hong Kong, China*: 2014 – A 4,000 square meter private museum in a highly prominent mixed-use development on a Kowloon site with a stunning view of Hong Kong harbor. The galleries will serve to display both a family collection and to originate new exhibitions in association with a network of Chinese galleries and European lending institutions. Museoplan undertook the initial study that proved the feasibility of the museum and designed all of the gallery and associated program spaces. With SO-IL as architects for the façade and exterior court.

**Yuan Museum** – *Beijing, China*: 2013 – Conceived by Zeng Fanzhi, one of China's most celebrated artists, the Yuan Museum is being designed by Tadao Ando Architects on a mixed-use site in the Embassy District. Museoplan organized a full design review process to develop the functionality of gallery configurations, art installation strategies, lighting systems and support spaces. Museoplan also developed an organizational model for the Yuan, including administration, exhibition planning and programming for ancillary cultural events.

**Culture Shed** – *New York, NY*: 2013 – Culture Shed is a new institution that proposes nearly 50,000 sf of flexible space for exhibitions and cultural events. The building, designed by Diller Scofidio + Renfro in collaboration with Rockwell Group, is part of the Hudson Yards redevelopment district, at the north end of the High Line. Museoplan was asked to help develop all of the art-related exhibition space features of the new facility. Our charge includes comprehensive design review, art handling, strategies for gallery floor subdivision and effective lighting.

**Museum of Urbanism, Urban Constellation** – *Hangzhou, China*: 2012 – Museoplan won the invited competition for the Exhibition Design of the new Museum of Urbanism, the anchor institution of the Urban Constellation. The 7,000 square meter project traced the formal and historical development of world cities in a wide variety of media. Museoplan designed both content and presentation.

**Peabody Essex Museum Expansion** – *Salem, MA*: 2011 – Museoplan and Kohn Pedersen Fox were among a group of 6 finalists in an invited competition for the design of a new wing for this celebrated New England institution, the nation's oldest museum in continuous operation.

**National Museum of Bulgaria Complex** – *Sofia, Bulgaria*: 2010 – Museoplan and Yanko Apostolov, Architect were awarded this project in an international competition. The 22,000 square meter project consolidates several of Bulgaria's national collections of art in a complex that combines new construction with renovated buildings grouped around the former Royal Printing House, in the historic center of the city. Construction completed in 2014.

**Urban Constellation** – *Hangzhou, China*: 2010 – A Conceptual Development Plan and Master Program for four new museums – of Urbanism, Architecture, Fashion and Design – to be built in a group of historic industrial buildings on a protected site. Museoplan is associated with Keenen/Riley Architects and the Paratus Group on this project of over 50,000 square meters of new construction to be designed with Herzog & de Meuron, in a master planning effort that includes David Chipperfield Architects and Steven Holl Architects.

**National Museum of African American History and Culture** – *Washington DC*: 2009 Museoplan was part of the team of Diller Scofidio + Renfro, Kling Stubbins for this invited competition for the last major Smithsonian facility planned for the National Mall.

**Il Gabbiano** – *Rome, Italy*: 2007 Complete architectural renovation of a celebrated, 40-year old gallery of contemporary art in the historic center, including new lighting, mechanical systems, art storage and fenestration. Inaugural exhibition (December 2007) works of Rauschenberg, Motherwell, Lichtenstein, Bochner and Ruscha.

**Museum for African Art** – *New York, NY*: 2007 – Comprehensive review of program and architectural design on all phases of this new 80,000 s.f. facility; complete programming of storage, exhibitions preparation and conservation spaces; design of galleries and all museographic systems; exhibition design for inaugural shows; program and design explorations in connection with fund-raising efforts.

#### *Previous Experience*

#### **Kohn Pedersen Fox & Associates**

Senior Associate Principal 1999 – 2006

**MoMA** (Museum of Modern Art) – *New York, NY*: Senior Associate Principal in Charge: A full reorganization and major expansion of the Museum totaling 630,000 s.f. of new construction and renovation built to designs of Y. Tanaguchi who was awarded the commission after a competition in 1997. KPF as architect of record had responsibility for all stages from design development through construction. \$315,000,000. 1999 – 2006 in two phases:

- *Gallery Wing* – 5 stories of new gallery space for the museum's 6 departmental collections around a sky-lit Atrium with new entrance configuration, complete restoration of the historic Goodwin-Stone building of 1939 and integral reconstruction of the Museum's celebrated Sculpture Garden. Completed 2004.
- *Education Wing* – During the comprehensive renovation the interior programming of the Education Wing was entirely revised. KPF was exclusively responsible for the programming and redesign including study centers for 4 of the 6 departments; the Library and Archives; a 120-seat auditorium; a 50-seat screening room; and all of the Museum's educational programs. Completed 2006.

**National China Museum** – *Beijing, China*: Senior Associate Principal in Charge of Design: An invited competition for the complete renovation of the principal national collection of China. The project was one of three finalists in an international field of twenty. Responsible for all gallery design. 2004.

#### **I.M.Pei/Pei Cobb Freed & Partners** 1980 – 1997

Associate Partner 1989 – 1997

Director, Paris Office 1990 – 1995

**Grand Louvre** – *Paris, France*: Comprehensive reorganization and modernization of the Louvre Museum for improved access, new public services and support facilities and a formal reintegration of the museum's courts and gardens with the surrounding urban area. 1983 – 1995 in three major phases:

- *Surface Carrousel* – Associate Partner in Charge of Design: Redesign of the Carrousel roadway and gardens as an extension of the completed Cour Napoléon, including new entries to the museum, a terrace connecting to the Tuileries and extensive landscaping (J. and P. Wirtz, garden designers). 22,000 m<sup>2</sup>. Completed 1996.
- *Richelieu Wing* – Phase II, Associate Partner in Charge of Design: Conversion of the former Finance Ministry into 3 floors of exhibition space (36,000 m<sup>2</sup>) for Sculpture and Antiquities, Decorative Arts and Painting. The project involved demolition of six stories of government offices behind the historic facades, conversion of three interior parking courts into skylit sculpture gardens, creation of a grand escalator court as well as new public circulation and infrastructure. Project Architect and gallery designer for departments of French and Northern Painting, Oriental Antiquities and Islamic Art. \$164,000,000. Completed 1993.
- *Cour Napoléon* – Project Planner and Design Architect: Major components include a glazed pyramid as principal entry to the museum, the transformation of the court from a parking lot into a three hectare public plaza on the roof of a new underground building which houses the museum's main reception area, visitor services, a 420-seat auditorium, temporary exhibition galleries, other public and technical support spaces and new connections to the existing wings of the U-shaped museum. 62,500 m<sup>2</sup>. \$120,000,000. Completed 1989.

**Place du Palais Royal** – *Paris, France*: Associate Partner in Charge of Design: A complete redesign of the 19<sup>th</sup> century square which connects the new courtyard of the Louvre with the courts and gardens of the Palais Royal. Surface area 6,500 m<sup>2</sup>. \$3,500,000. Design Development 1996.

**Museum Competitions:** Associate Partner in Charge of Design on invited competitions for the Samsung Museum of Contemporary Art in Seoul, Korea, 1995 and the National Museum of Victoria in Melbourne, Australia 1996. Both projects were finalists.

**PB6 – EDF Tower** – *Paris, France:* Associate Partner in Charge of Design: A 41-story office tower on a complex 0.3 hectare site at la Défense, with below-grade parking and support facilities and a landscaped public plaza. \$75,000,000 Completed 2001.

**Mission Bay** – *San Francisco, CA:* Project Planner and Designer: Master plan for a 195-acre site one mile from the downtown core. Mixed use development with approximately 16 million s.f. of office, 1.5 million s.f. of retail and hotel, 8000 housing units, parking and extensively developed water-oriented open space system. Urban design and pre-schematics phases completed 1983. Progressive Architecture Urban Design Citation.

#### Association Memberships

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Registered Architect, New York  
National Council of Architectural Registration Boards Certification  
APA (American Planning Association)  
Ordre des Architectes, France  
American Association of Museums  
The Architectural League of New York

#### Teaching Positions

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Professor of Architecture, Irwin S. Chanin School of Architecture, The Cooper Union, N.Y.	2007 –
Acting Associate Dean	2014 – 2015
Visiting Professor, Irwin S. Chanin School of Architecture, The Cooper Union, N.Y.	2003 – 2007
Studio Professor, Third Year Sequence	2003 –
Seminar on Museums	2008 – 2011
Felman Seminar on Light, Chair	2005 – 2006
Thesis Professor	2004, 2012
Seminar in History of Urbanism	2013 –
Lecturer, School of Visual Arts N.Y.	2002
Lecturer and Studio Critic, Columbia University Atelier, Paris Program	1987 – 1993
Lecturer, Georgia Institute of Technology, Paris Program	1989
Invited Critic: Columbia, Cornell, Harvard, Princeton, Yale, Parsons/New School, University of Illinois: Versailles Program & Rome Studio École des Beaux Arts: U.P. 8, Paris, U.P. Lyon	

#### Education & Academic Awards and Distinctions

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University of Rochester	
Bachelor of Arts with High Distinction (Anthropology, Studio Arts)	1973
Massachusetts Institute of Technology	
Master of Architecture	1979
Master of City Planning	1979
Institute Fellowship	1973
National Science Foundation Graduate Fellow	1974 – 1977
ILAUD Urbino, Italy (International Laboratory of Architecture & Urban Design)	
Invited participant in Inaugural Semester	1976

#### Publications, Lectures

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- On the Vernacular in Architecture, Opening Remarks at Symposium: Crisis of Place, April 2016
- Fifteen essay entries in the forthcoming *L'histoire du Louvre*, 2 vol. Editions Fayard, Musée du Louvre, 2016
- "Past Preserving", Urban Omnibus, June 2015
- "On the Privatization of Prospect", Lecture in the DDC Talks Series, Department of Design and Construction, NY, April 2015
- "Conserving the Container – the Museum as Museological Object", Symposium: *Extreme Conservation* Bard Graduate Center, March 2015
- "The Tragic Poetry of Building Codes", Urban Omnibus, March 2015
- "The Privatization of Prospect", Urban Omnibus, December 2014
- "Unlimited Growth", Panel on museum growth sponsored by Harvard GSD and Worldwide Storefront Circus, Boston, November, 2014
- "Facadism: on the Demolition of the American Folk Art Museum", The Avery Review, Number 2, October 2014
- Roundtable on Exhibition & Competition for 'Libraries', Architectural League, invited participant, May 2014,
- Roundtable on Exhibition Planning for 'Preservation', Architectural League, Museum of the City of NY, invited participant, February 2014
- "MoMA/AFAM" Brooklyn Rail, March 2014
- "Analyzing Labrouste Projectively" Session Chair and presenter in Labrouste Symposium, MoMA March 28, 2014
- Public Symposium on MoMA & American Folk Art Museum, sponsored by AIANY, Architectural League, Municipal Art Society, invited panelist, January 2013
- "The Future of Cultural Design" Interview in 'Tomorrow's Project' Hunter Douglas web platform, December 2010
- "Fail Better – (re) making the MoMA" University of Illinois, Chicago, Dept. of Art History, Invitational Lecture Series, April 2010
- "New Strategies for Museums" Presentation at the MAAM 'Building Museums' Conference, New York, March 2010
- "On Bias in Criticism", Urban Omnibus – web project of the Architectural League of New York, January 2010
- "New Strategies for Museums: Assets, Audiences and Alliances", in DMD Whitepaper Series, December 2009
- "Re: rereading, rewriting" Lecture in Student Invitational Series at the Cooper Union of New York, November 2009

- “Le musée comme projet urbain” in the symposium “Vingt ans après le Grand Louvre: les architectes contemporains face à l’histoire des musées”, Musée – musées, Louvre, Paris, April 2009
- “Scenography and Structural Theatrics: Urban, Foster and the Hearst Tower”, ISAH, vol.55, no.2, June 2007
- “MoMA’s Minimalist Baroque”, Praxis, no. 7, Spring 2005
- “La Construzione della MoMA”, Casabella, no. 728-729, December 2004
- “On Architecture and Capitalism”, Entry in compendium, Praxis, no. 5, 2003
- “The Mall and the Mile – Museums in American Urban Development” in ‘Le Musée et la Ville’ Symposium, organized by J-L. Cohen, Paris, December 2000
- “The New Painting Galleries in the Aile Richelieu”, International Conference on Gallery Lighting, Paris. April 1994
- “Une Architecture d’Evocation” Khorsabad Symposium, Musée du Louvre, Paris. November 1993.
- “L’aménagement de la Cour Khorsabad”, in “le Palais du Roi Assyrien Sargon II dans la Cour Khorsabad”, Révue du Louvre no. 5/6 1993
- Two Interviews, Connaissance des Arts, no. 444, 2 – 1989, no. 500, 11-1993
- “L’Aile Richelieu” Formes et Structures, no. 4, 1993
- “The Richelieu Wing and Museographic Work at the Louvre” AIA Convention, Washington D.C., 1992
- “Transparent Contradictions”, Society of Architectural Historians Convention, Boston, 1990